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# RESPIRE FELLOWSHIP UPDATE

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# Background and objectives

## Name of the Course:

Executive Health Innovation Management Programme

## Dates:

9<sup>th</sup> June 2024- 14<sup>th</sup> June 2024

## Venue:

London Premiere Center, Dubai

The Executive Health Innovation Management Programme (EHIMP) was a 5-day programme equipping with the knowledge and skills to become change agents for healthcare innovation. Drawing on the latest thinking and real-life cases, EHIMP took a practical approach by examining real-world challenges in healthcare



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# Activities

- **Day 1: Healthcare Value Chain**  
Explored the key components and flow of the healthcare value chain, emphasizing the critical roles of each link.
- **Day 2: Innovation and Implementation**  
Delved into strategies for driving innovation and translating ideas into actionable healthcare solutions.
- **Day 3: Today's Executive Challenges**  
Analyzed the dynamic challenges facing healthcare executives in an increasingly complex environment.



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# Activities

- **Day 4: Internal Environmental Analysis and Competitive Advantage**  
Examined how internal factors shape competitive advantage within the healthcare sector (SWOT ANALYSIS, PESTLE ANALYSIS)
- **Day 5: Practical Session with Case Scenario**  
Engaged in a hands-on session, applying concepts through real-world case scenarios to drive strategic decision-making.



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# Outcome

- Developed an understanding on Emerging Healthcare Challenges:
- Explored the complexities of modern health systems.
- Discussed how the healthcare sector differs from other industries in terms of innovation needs and processes.
- Learn to spot potential areas for innovation within healthcare organizations.
- Improving Innovative Thinking



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# Way forward

- Share my knowledge by leading workshop or training session within Neoventive Solutions and with external partners.
- Application of innovative methods within the current system- Assess your ongoing projects and identify areas where innovative approaches can be applied
- Create a strategic plan for implementing healthcare innovations within your organization
- Use the capacity built applying it in the development of policies and programs as a part of the TWG member for the Ministry of Health and Ministry of Planninh



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